



Hello again! It's been a while, but we are counting down the weeks until this year's Cologne Glad Days! The Glad Days Planning Committee has been in full planning mode for the past few months, and we are looking forward to putting on our amazing town festival. This year is our 22<sup>nd</sup> Annual Cologne Glad Days. Have you heard about our updates for this year? Feel free to check out our website ([www.colognegladdays.com](http://www.colognegladdays.com)). We have appreciated your support tremendously in the past and have been able to host fantastic community festivals with your support. If possible, we would LOVE to have your support again this year!

The following is a short snapshot of what we have planned for our 22<sup>nd</sup> Annual Cologne Glad Days...

- Thursday, July 27<sup>th</sup>: Garden Party with a Beer & Wine Tasting, Music by Becky Rae Dalton, Cologne Market (Farmer's Market), and Cash Bar
- Friday, July 28<sup>th</sup>: Junior Prom Kids Fest with Loads of FREE Family Fun: FREE Hotdog Dinner, Fire Truck Rides, Touch A Truck, Games, Food Vendors, Cash Bar, Live Music by Rhino, and More!
- Saturday, July 29<sup>th</sup>: BBQ Contest with Public Sale, Bounce Houses, Timberworks Lumber Jack Shows, Trivia, Polka Music, Food Vendors, Kids Pedal Pull, "Prom Night" with Music by Ladies of the 80s, Cash Bar, and More!
- Sunday, July 30<sup>th</sup>: Tractor Cruise with Music by Bill Litzau

The Glad Days Committee continues to do amazing things every year and we would like to continue that trend again in 2023, but that depends on you, our community sponsors. All of our events will take place at/or around City Square Park. Like last year, our focus on sponsorships is on our general sponsorship levels as most of the sponsorships that we receive go towards our event as a whole and not toward individual events. If you have sponsored a specific event in the past, please feel free to reach out by emailing [colognegladdays@yahoo.com](mailto:colognegladdays@yahoo.com) and we can discuss the sponsorship of individual events, such as the BBQ Rib Contest!

Our general sponsorship levels are as follows:

- Diamond \$1000+
- Platinum: \$750
- Gold: \$500
- Silver: \$250
- Bronze: \$100
- Goodwill Donation: \$\$\$

The general sponsorship funds are used to fund the overall general costs involved with the event. These items are varied in nature and range from security personnel, equipment rental costs, start-up funding, prizes, foam for the foam pit, banners, safety equipment, and more. The event is organized by volunteers and all of the funds are kept within the Glad Days Event. We

strive to have a bigger and better event every year. Each sponsor will be recognized at their sponsorship level in the following ways:

- All Diamond & Platinum Sponsors will have their own banner at the main stage
- Event Banner – All sponsorship levels will be listed on the group banners at the events and then placed around the town after the weekend
- Event T-Shirts – All Diamond, Platinum, and Gold Sponsors will have their logo on the back; all Silver Sponsors will have their names listed on the back
- Glad Days Website & Facebook Page will have all levels listed
- Sponsor Thank You in the Local Papers will include all levels

Please consider sponsoring this phenomenal family event. Most of the events at Glad Days are free of charge or have a minimal charge. Your sponsorship helps keep it that way! If you are able to sponsor our event, please attach a check payable to Cologne Glad Days and return it with the accompanying form. If you are unable to help this year, please indicate your interest in the future. Please help us make this a great event for our community! If you have any questions or need more information, please e-mail [colognegladdays@yahoo.com](mailto:colognegladdays@yahoo.com).

Sincerely,

*Betsy Pysick & Paula Gort*

Betsy Pysick & Paula Gort - Glad Days Committee Co-Chairs

Stacy Jensen – BBQ Contest Chair



# Glad Days Sponsorship Form

We would truly appreciate if you would complete and send this form to us regardless of your interest in Glad Days Sponsorship. Please mark the appropriate line. Your support is appreciated at any level! Thank you in advance for your financial consideration.

<b>Below is our Sponsorship Interest:</b>
<input type="checkbox"/> Diamond Sponsor for \$1000+
<input type="checkbox"/> Platinum Sponsor for \$750
<input type="checkbox"/> Gold Sponsor for \$500
<input type="checkbox"/> Silver Sponsor for \$250
<input type="checkbox"/> Bronze Sponsor for \$100
<input type="checkbox"/> We cannot be a sponsor, but we are willing to donate \$_____ to the event

We are interested in sponsoring Glad Days but would like to know more information.

Please contact me at: \_\_\_\_\_

## Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

## We are unable to help this year, but in the future please...

Remove us from your mailing list:

This is not a good time, next year please contact me around (month): \_\_\_\_\_

We cannot donate this year, please contact us next year with a: Letter - Phone Call - E-Mail